

Hello,

I am an XM subscriber with 2 active XM units in my family. As an avid fan of high-quality music and programming, I have long been denied what I desire by local over-the-air FM signals. The types of music I listen to are NOT well represented by the two primary media ownership conglomerates operating in South Florida, Clearchannel and Jefferson Pilot. Besides the obvious lack of programming I desire to hear, for local traffic and news, I am also left wanting. Clearchannel and Jefferson Pilot both "claim" on their stations to offer more music and less advertising, yet they BOTH run an average of 20 minutes of commercials per hour during the daytime hours. Traffic reports are offered with only major-metro coverage (Miami and Ft Lauderdale only, or West Palm Beach through Jupiter) while the entire 50 mile stretch between only gets mentioned if a VERY serious tie-up has occurred. These reports are also often several hours out of date, and only repeated once every 20 minutes, after 5 consecutive minutes of BUY THIS CAR! BUY THAT CAR!! BUY THIS CAR!!! BUY THAT CAR!!!! ads screaming from the speakers.

I do not listen to local FM radio, even before I had my XM system, I did not listen to their nonsense. As a local consumer, I desire choice. I made my choice, and XM is it. For their wide selection, almost total lack of advertising (Since I AM paying for the service, I should not also be subject to excessive advertising) and local offerings that I may choose to take advantage of.

The large media conglomerates are driving themselves out of existence by not listening to the local audience. There used to be a local FM station that played classical music. This station was purchased by Clearchannel, and now plays "Dance Hits" that amounts to rap or heavy metal that is not pleasing to my ears. There are no stations in my area that play classical music any more. This was not my choice, nor was it the choice of any of the other listeners of that classical station, who were flatly IGNORED by Clearchannel when they voiced their support for the classical music.

When large conglomerate companies make decisions that remove the consumer's choices, the conglomerate is not benefiting the consumers. Please reject proposal 04-160 as it is a clear effort to remove yet another choice from the consumer. If this measure passes, the conglomerates will not gain any listeners, as people like me will simply go without traffic information, or find it from another source that will provide exactly what the individual is looking for.

Thank you for your time.